

# THE BIG SHOE CAMPAIGN

## Is On at The M. & K. Rock Island

**Famous Queen Quality Shoes 20% Discount**



All \$13 Shoes at

**\$10.40**

**LIGHT GRAY KID**

In style as illustrated with high tops, narrow plain toes and covered half-Louis heels.

**DARK GRAY KID**

Stunning new shoes with 8 1/2 inch tops, covered half-Louis heels and turn soles.

**CHAMPAGNE KID**

A handsome Queen Quality shoe with covered heels, plain toe, exceptionally pretty style.

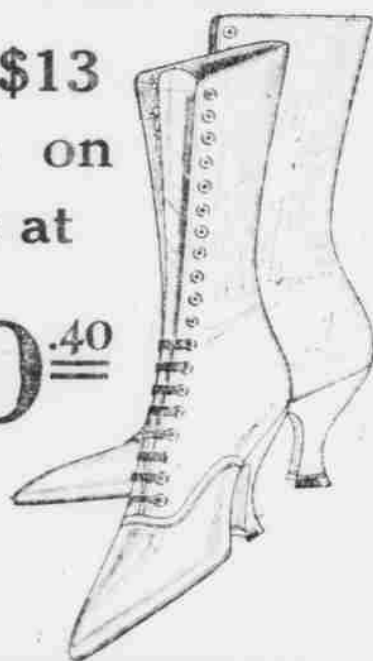
**CHOCOLATE BROWN KID**

A beautiful Armstrong shoe with welted sole, plain toe and leather Louis heel.

**OUR ENTIRE STOCK OF**

New \$13 Shoes on Sale at

**\$10.40**



**Celebrated EDWIN CLAPP SHOES**

For Women \$13 Styles Special at

**\$10.80**



Cordoba calf shoe in dark mahogany with winged tip.

Dark Russian tan shoe with plain tip, as pictured.

**20% DISCOUNT**  
On All Women's Shoes

Offering Thousands of Pairs of Armstrong, Queen Quality & Other Famous Makes

**Take Your Choice**

of All \$7.50 or \$8 Shoes at **\$4.95**

You'll find five of the season's smartest styles from which to make your choice in the most popular colors and leathers, \$7.50 and \$8 styles at .....

**BROWN PATENT LEATHER SHOES**

(As illustrated at left)



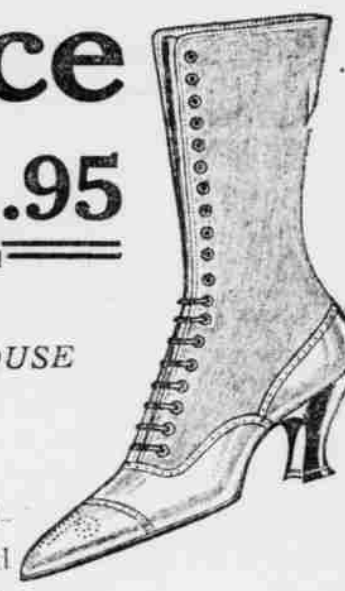
The craze for patent leather is expressed in this nifty shoe of brown patent with cloth tops to match and it is one of the most popular styles of the season with plain narrow toe and leather Louis heel.

**SMART BROWN KID SHOES**

Here's an all-kid boot of brown with plain narrow toe and a substantial leather Louis heel, a genuine bargain.

**BROWN, GRAY AND FIELD MOUSE SHOES**

(In style illustrated at right)



In a style that has won instant admiration with prettily perforated kid bottoms in either chocolate brown, field-mouse or a pretty shade of gray, all with cloth tops to match. A fancy tip is a good feature and they have fine leather half-Louis heels.

**Your Choice**

Of All \$8.50 Shoes at **\$5.95**



Three New Styles at This Special Price

**DARK TAN CALF SHOE**

With fancy winged tip, welted sole and low heels as illustrated.

**WHITE RAINCLOTH SHOE**

With high tops, neat covered high heels.

**BLACK KID QUEEN QUALITY SHOE**

With imitation stitched tip, welted sole and Cuban heel.

**Your Choice**

Of All \$9 Shoes at **\$7.20**



**BLACK KID SHOES**

In two styles with welted or turn sole, plain toe, high heels.

**GRAY KID SHOES**

Stunning new style with narrow plain toes, half-Louis heels, welted soles.

**WHITE RAINCLOTH SHOES**

With plain toe and covered high heel.

**CHOCOLATE BROWN KID SHOE**

With plain toe and Louis leather heel.

**Your Choice**

Of All \$10 Shoes at **\$7.95**



Two New Styles In Queen Quality Shoes

**CHOCOLATE BROWN KID**

A beautiful shoe with narrow plain toe and half-Louis leather heel (as illustrated).

**DARK GRAY KID**

They're all the rage for wear with summer dresses and these are beauties with plain narrow toes and gray leather heels.

**Your Choice**

Of All \$12 Shoes at **\$9.60**



Two Very Smart New Styles

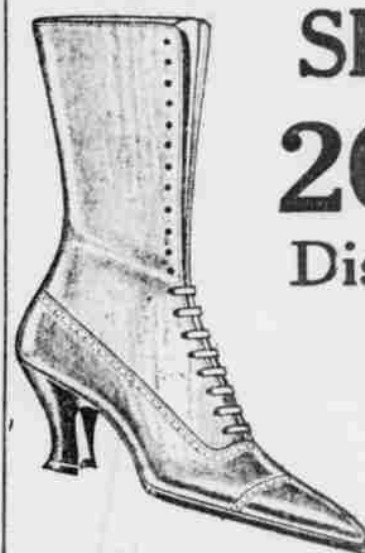
**POPULAR WALKING BOOT**

Of brown calf with welted sole and neat low heel. It has a fancy perforated wing tip as pictured.

**FINE BLACK KID SHOES**

A good looking Armstrong boot of fine black kid, with fancy tip and covered Louis heel.

**Famous Armstrong Shoes 20% Discount**



Including Our Finest \$15 Shoes at

**\$12**

**BROWN KID SHOES**

With tops of a soft field-mouse gray, plain tip, welted soles and covered Louis heels. Illustrated above.

**PEARL GRAY KID**

Style illustrated above in very light gray soft kid, turn sole and stitched tip.

**FIELD MOUSE GRAY KID**

The accompanying illustration shows this beautiful shoe with its fancy pin perforations and neat stitched tip. It has a covered Louis heel and turn sole.

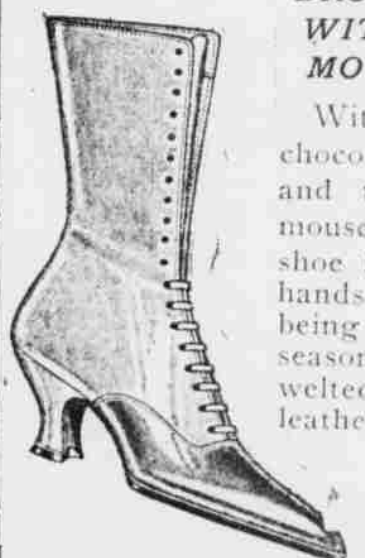


**WHITE KID SHOES**

In style similar to illustration at left but in pure white kid of the finest quality, soft turn soles and white covered heels.

**BROWN VAMP WITH FIELD MOUSE TOPS**

With a vamp of chocolate brown and top of field-mouse gray this shoe is one of the handsomest styles being shown this season. It has a welted sole and leather Louis heel.



**Comfort Shoes 20% Discount**

\$7 Black Kid Shoe at

**\$5.60**

With hand turned sole and comfortable low heel.

\$9 Comfort Shoes at

**\$7.20**

Armstrong black kid shoes with cloth top, buttoned, and straight heel.

Grover comfort shoes, low heel combination last.

**M & K Rock Island**

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